

The background of the slide is a photograph of the London Eye and Big Ben in London, taken at sunset. The sky is a vibrant orange and red, and the silhouettes of the Ferris wheel and the clock tower are visible against the bright sky.

Unlocking Executive Leadership through The Trust Economy

FREETHS

ibem™

Welcome

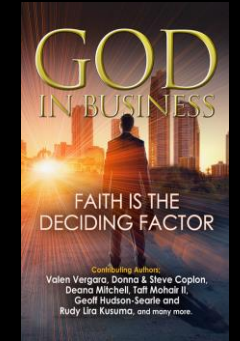
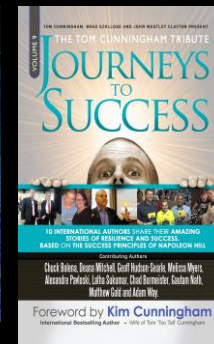
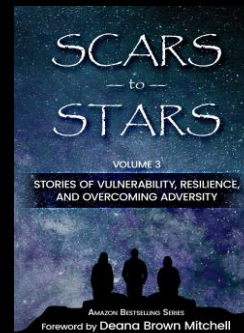
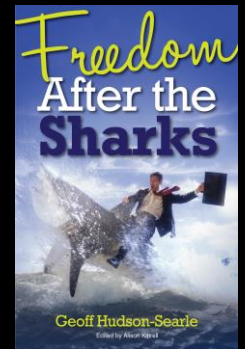
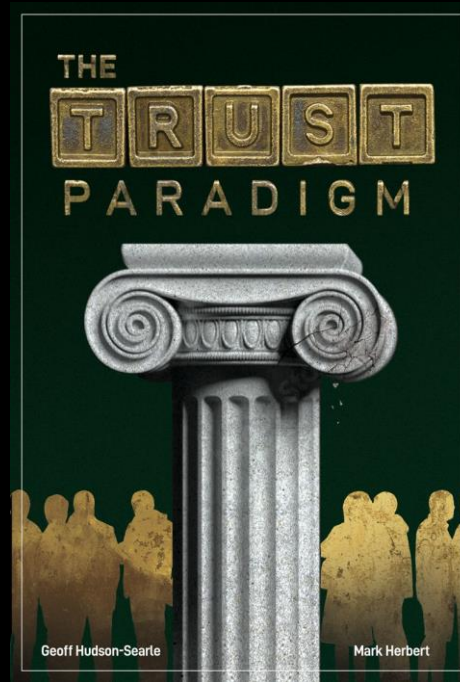


Social media



#Tags

#ibemexecutiveleadership2023
#ibemevents



Geoff Hudson-Searle



Today's discussion

The shift to stakeholder capitalism creates pressure for corporate leaders to try to satisfy a wide range of constituencies with different, sometimes conflicting interests and perspectives. Earning their trust is key to navigating this tricky terrain.

Given the urgency of **building trust** and the headwinds to it, leaders need to make trust around corporate ESG, sustainability and impact performance a top priority

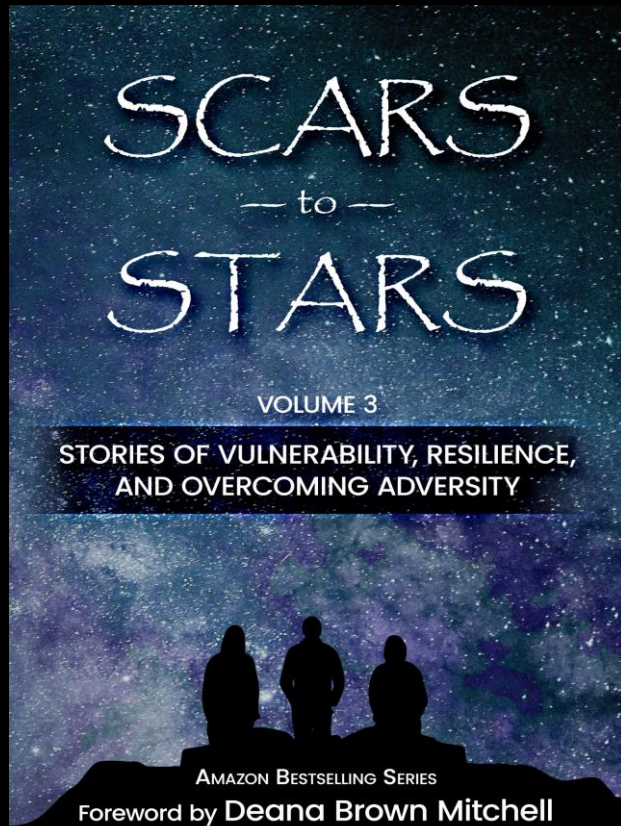
Itinerary

2.30-4.00pm: Thought leadership

4.00-4.30pm: Fireside chat with the speakers

4.30-5.30pm: Drinks, canapes and networking

The Realize Foundation



#1 in Depression



Bestselling Series

Deana Brown Mitchell CMP is the founder and executive director of The Realize Foundation.

As a suicide survivor herself, she knows how important it is for people to know they are not alone.

Through our collective support to this important cause , we can support Deana's work with The Realize Foundation across their programs and objectives.

I hope we can all support the importance of her work and make societal a better place for mental health wellbeing.

Today's discussion

Corporate leaders today are measured by a new yardstick. The supreme test of a CEO and board of directors is now the value they create not just for shareholders, but for all stakeholders.

Our research shows that trust is the key to success.

Yet growing distrust, cynicism and misinformation are eroding confidence in corporate impact and Environmental Social & Governance (ESG) claims.

To prosper in the age of stakeholder capitalism, companies must actively cultivate the trust of employees, investors, customers, regulators and corporate partners: developing strategies to understand these stakeholders more intimately, implementing deliberate trust-building actions, tracking their efforts over time, and communicating openly and effectively with key stakeholder groups.

Trust is a hard, economic driver.

“Contrary to what most people believe, trust is not some soft, illusive quality that you either have or you don’t; rather, trust is a pragmatic, tangible, actionable asset that you can create.”

— Stephen R. Covey

Dan Ilett



Lieutenant Colonel Oakland McCulloch,



“A team is not a group of people who play together, it is a group of people who trust each other.”

Vince Lombardi

The background of the slide features a silhouette of four people working together to climb a large, dark rock formation. One person is at the bottom left, reaching up. Another is on the rock, reaching down to help. A third person is on the rock, reaching up to help the second. A fourth person is at the top right, holding the hand of the third. The scene is set against a bright, orange and yellow sunset sky with scattered clouds.

TRUST

Why Is It Important

- ✓ It is About People
- ✓ The Glue
- ✓ 360°

Key Elements & How To Build

- ✓ Servant Leadership
- ✓ Be the Example
- ✓ Build a Community
- ✓ Build a Common Understanding

Douglas Lines



How trust lights the fire in our hearts



The Key Leadership Attribute Patterns For The 3rd Information Age

OFFERING A DIRECTION AND INTEGRATING PLANS INTO ACTION						AGILITY					
(Help) build a purpose everybody can connect to		Leading with vision & values Leading with values and high integrity		Leading across the 3 Horizons of Growth		Visioneering / sense making Makes the biggest difference		Understand the changing context		Agility Change mentally, recognize the importance of speed; ability to swift changes & stay focused on execution	
Intergrator convert the vision and massive transformative purpose into operational execution		Ability to lead change and transition Change is something that happens to people, transition on the other hand is internal, its what happens in peoples minds as they go through change				(Help) Create alignment		Personal mastery in stakeholder management		Set operating rhythm The rhythm of managing operational, organizational and strategic matters	
DEALING WITH COMPLEXITY/UNCERTAINTY						KNOWLEDGE					
Ability to bridge different cultures		Ability to deal with paradoxes		Integrating diverse perspectives		Continuous learning / unlearn & re-learn		Broad knowledge & education			
Communication		Circular thinking / sustainability		Simplification / understanding the essence		Curiosity on technology Understanding the fundamentals of (exponential) technologies. Curiosity on technology and how to leverage it to achieve outcomes					
PEOPLE LEADERSHIP			PERSONAL QUALITIES								
Hire great people		Educator and challenger/evolving people		Raw intelligence		Empathy & emotional intelligence		Positive attitude & mindset			
Servant leadership/ people leadership		Enable focus		Presence		Integrity & reliability		Building Trust			
Network		Openness towards others		Disruptive challenger mindset				Disciplined self-management			
Health management		Treat people as real assets		Awareness of individual drivers & objectives				Ambition			
THE BEDROCK: EXPERIENCE & WISDOM											

Sally Duckworth



Julian Middleton



FREETHS

Fireside chat



Questions and answers



Drinks, canapes and networking

